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| **Alexandra Louise Brennan** | **Curriculum Vitae** |
| 87 Blundell Drive, Stone, Staffordshire, ST150FG | 07511 624 199  alexandrabrennan81@gmail.com |

**Profile**

I am a Graduate Student that has attained a first class degree in **BA(Hons) 3D Designer Maker (Contemporary Jewellery and Fashion Accessories)** at Staffordshire University. My passion is designing and creating encapsulating pieces of both wearable and sculptural work.

I am a highly motivated, ambitious individual who always works hard to succeed in everything that I do. Not only do I enjoy working individually but also thrive in a group environment where I am able to share my ideas and learn with others. Being organised is one of my best qualities as it ensures all of my work is done prior to the deadlines to guarantee through quality control can be completed before submissions. Whether perfect or perfectly imperfect, I always strive for absolute perfection in my work.

**Online Portfolio**

www.alexlouisedesign.co.uk

**Education**

**2015 – Present Staffordshire University BA(Hons) 3D Designer Maker**

Relevant modules

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| * Research Analysis and Communication * Synthesis and Resolution * Design Futures * Digital Design and Prototyping * Design, Make, Manufacture |  |

**Research Analysis and Communication** – This module allowed me to look into the current design industry and contextualise my own practice. It also allowed me to improve my presentation skills and become more confident when pitching my ideas, ensured I have researched all of the relevant information prior to this.

**Synthesis and Resolution** – For this module I had to write my own brief and work completely independently to ensure I worked towards the end resolved goal. This module gave me a great insight into what it would be like to produce work for an external company and ensured I understood how important sticking to a brief is.

**Design Futures** – This was a highly informative module as I was encouraged to research about what I wanted to do in the future and also taught me a lot about pricing, branding and selling yourself as a designer.

**Digital Design and Prototyping –** This was a module based on CAD Rhino where we were to design a product, make it digitally and then have it 3D printed. I was able to learn a lot about the programme, especially how important perfection is, and also learn the process from digital design to actually getting the work cast in a metal.

**Interest Skills**

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| * Contemporary Fashion Accessories | * Art direction in photography |
| * Contemporary Arts | * Photography |
| * Photography | * Some knowledge in CAD Rhino |
| * Fashion Design * Sculptural Installations * Wearable Art and Art Jewellery | * Communication and Presentation * Research and Enquiry * Social Media and Website Management * Attention to detail |

**Time Management** – Developing my time management skills by ensuring all assignments are submitted before deadlines to the high standards I strive to achieve; whilst also both working part-time to support my studies and trying to establish my own brand identity.

**Teamwork** – Successful participation in group projects and frequently helping my peers when they are struggling with certain aspects of the course. I have worked on a group assignment in which we had 2 weeks to design and manufacture a product which was a huge success.

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| **2013 – 2015** | **Moorlands Sixth Form College** | **A-Level** |

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| * Art (B) | * Textiles (A) | * Photography (B) |

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| **2008 – 2013** | **Painsley Catholic College** | **GCSE** |

* 14 including English and Maths. All Grades A\* - C.

**Other Qualifications**

Level 3 Award (CPD) Social Media Training achieving a **Higher Distinction**

**Employment**

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| **2014 – Present** | **Morrisons Stone** | **Customer Assistant** |

* Customer service - Working in a small team to assist customers by providing information regarding products.
* My main role is highly important as I ensure the code check is completed to the highest standard, as doing so is a legal requirement. I ensure all short coded stock is removed from the shelves to prevent out of date products being purchased.

This job has improved my punctuality, teamwork, confidence and time management skills further and I feel I am very approachable, customer service orientated and self-motivated as a result.

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| **2014-2015** | **Denstone Hall Farm Shop** | **Customer Assistant** |

Responsibilities include:

* Ensure customers have an enjoyable experience and assists in any queries they may have
* Handling money and completing card transactions

**Design Journey**

After leaving High School I went on to study Art, Photography and Textiles at College where I was able to develop my creative skills even further. I believe it is extremely special to be able to combine skills from all three creative disciplines as it allows me to have such an open mind when designing work. I can not only think openly like an artist but also critically like a designer and technically like a photographer.

I am highly educated in photography, this ranging from the taking of the photographs to the digital manipulation and editing of them on professional standard software, aided by my good experience with Adobe Creative Suite. I am also experienced in Art Direction in Photography with an excellent attention to detail.

I am a very creative individual and so take pride in everything that I make; I see every experiment and test as a valuable learning process. I thoroughly enjoy the whole design process from the initial mood boards and sketches to the actual making of the products.

It was whilst studying for my degree that I believe I found myself as a designer. I love to push the boundaries with my work, if someone tells me something can’t be done, I try my hardest to do it. Finding new processes and new ways to complete tasks is something that really excites me. Throughout University I developed many skills including **silversmith** skills and also **welding** skills with heavy metal. Working in both fine metal and heavy metal allows me to not only cross over the two areas but also learn a huge variety of essential techniques along the way that can be applied to a number of scenarios.

A sculptor and jeweller is what I would describe my title as, I love creating large ambiguous pieces of sculptural work that can often be surprisingly wearable also. To curate collections for catwalks and magazine shoots is my dream whilst maintaining creating collections of smaller more marketable jewellery pieces. I see my work as being very unique and eye-catching, people often have a hunger to know more about my thought and design processes.

Over the past four years I have also been managing and maintaining my own website and selling platform, both being highly successful, with my social media training aiding me. My website can be found via: [**www.alexlouisedesign.co.uk**](http://www.alexlouisedesign.co.uk)which also features my online portfolio.

I have continuously achieved high grades and exceptional feedback during my time at University and will be graduating with First Class Honours in July 2019.

**Highlights**

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| * Currently curating and managing a project with enamelling company **Milton Bridge** * Due to exhibit work at London’s **New Designers** | * Work exhibited at **Sculpt Gallery** * Listed on the **Crafts Council** directory |

**References**

**Tim Forrester** (Senior Lecturer / Award Leader)

Staffordshire University

01782 294485

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**Richard Mellor** (Senior Lecturer)

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